

## **Mission Peak Capital, LLC Announces Executive Management Appointment and Strategic Alliance**

KANSAS CITY, Mo. — Mission Peak Capital, LLC (MPC), in a continued effort to better serve its clients and investors throughout the United States and worldwide, has recently appointed James Eyerman to serve as the company's Chief Financial Officer, and also announces it has entered into a strategic alliance with Cost Efficiency Corp, LLC (CEC).

Since joining MPC in January, James has successfully led MPC's effort in becoming a Registered Investment Advisor (RIA). He also has spearheaded the development of several new initiatives focused on assisting clients with their complex securities problems, liquidity constraints, and risk management objectives.

James was previously Vice President of Finance for Bausch & Lomb, a multi-billion dollar global ophthalmic healthcare company. From 2003 through 2009, he served as the head of finance for the Global Vision Care business, the head of finance for the Company's Asia business based in Hong Kong, and the head of the Company's Internal Audit function. His responsibilities included risk management, accounting, reporting, and internal controls, including implementation of Sarbanes-Oxley for the company, financial planning and forecasting, compliance, mergers and acquisitions, restructurings, and profitability optimization. Prior to Bausch & Lomb, he spent 13 years with Ernst & Young and PricewaterhouseCoopers as an Audit and Business Advisory Services professional. James is a Certified Public Accountant and holds a BS in accounting from Presbyterian College in Clinton, S.C.

Cost Efficiency Corp, LLC (CEC) consists of dedicated teams of accounting, legal, and financial professionals that maximize their clients' bottom line through cost optimization. The majority of services offered are without charge to clients, and CEC is paid through a percentage of realized expense savings. CEC utilizes a combination of strategies specific to targeted expense line-items of financial institutions. CEC works with small- and mid-sized financial institutions, as well as several of the largest in the world, including Wells Fargo, Citicorp, and Deutsche Bank.

"CEC's platform to offer cost-savings solutions to community banks and insurance companies throughout the country is a natural complement to MPC's existing business lines. They have a proven skill set with a loyal client base. We look forward to working with MPC and assisting their clients with other needs in what continues to be a very challenging market" said Chad Johnson, CEO and founder of CEC.

About MPC: Mission Peak Capital (MPC) is an independent capital markets firm dedicated to providing transparency for structured finance and loan investors. We specialize in assisting institutions that hold and invest in structured finance securities such as Private Label Mortgage Backed Securities (PLMBS) and mortgage related debt. Our products and service offerings include independent Valuation Services, other specialized Advisory Services, and bond Portfolio Optimization strategies and execution.

For additional questions, please call Seth Grossman at (816) 994-6600 or visit [www.missionpeakcapital.com](http://www.missionpeakcapital.com).